15th IIF Sponsored Workshop on Tourism Forecasting
29 June 2015

Function Room 3 (B106), B1/F
School of Hotel and Tourism Management, The Hong Kong Polytechnic University
17 Science Museum Road, Tsim Sha Tsui East, Kowloon, Hong Kong

Workshop Programme

8:40 – 8:50 am	**Opening Session**
	Morning Session Chair: Professor Gang Li, University of Surrey, U.K.
8:50 – 9:50 am	**Professor Stephen F. Witt**, University of Surrey, U.K.
	International Tourism Demand Modeling and Forecasting: A Meta-Analysis
9:50 – 10:50 am	**Dr George Athanasopoulos**, Monash University, Australia
	Bagging Tourism Forecasts
10:50 – 11:10 am	**Coffee Break**
11:10 am – 12:10 pm	**Professor Haiyan Song**, The Hong Kong Polytechnic University, Hong Kong
	Forecasting Visitor Arrivals Using Mixed Methods
12:10 – 1:40 pm	**Lunch** (Bistro 1979, B2/F)
	Afternoon Session Chair: Professor Haiyan Song, The Hong Kong Polytechnic University, Hong Kong
1:40 - 2:40 pm	**Professor Egon Smeral**, MODUL University Vienna, Austria
	The Future of Tourism: Luxury or Necessity
2:40 – 3:40 pm	**Professor Andrea Saayman**, North-West University, South Africa
	Forecasting Demand for Qualified Labor in the South African Hotel Industry
3:40 – 4:00 pm	**Coffee Break**
4:00 – 5:00 pm	**Professor Gang Li**, University of Surrey, U.K.
	Forecasting Seasonal Tourism Demand: An Multivariate Approach
5:00 – 6:00 pm	**Dr Nikos Kourentzes**, University of Lancaster, U.K.
	Using Temporal Hierarchies to Predict Tourism Demand